

[Total No. of Questions - 10] [Total No. of Printed Pages - 2]
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MBA 3rd Semester Examination
Advanced Industrial Psychology (O.S.)
HRM-02

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt five questions in all, selecting one question from each unit. Marks are indicated against each question.

UNIT - I

1. (a) What is the difference between psychology and industrial psychology?
(b) How does psychology help in solving industry's problems?
(c) Name four world famous psychologists. Narrate the contribution of one such psychologist. **(4×3=12)**
2. (a) Name 4 psychological tests. Explain one such test.
(b) What are the limitations of psychological tests?
(c) Explain how you would validate the results of psychological tests. **(4×3=12)**

UNIT - II

3. (a) What is cognitive dissonance theory?
(b) Attitude decides the altitude to which a person can grow. Discuss.
(c) How attitude is formed? Elaborate. **(4×3=12)**
4. (a) What are the characteristics of a total quality person?
(b) Indicate the components of TQM.
(c) Differentiate between job enrichment and job enlargement. **(4×3=12)**

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UNIT - III

5. (a) State the main features of education, training and development. (6)
(b) Name 3 theories of learning and explain one such theory. (3)
(c) What is learning quotient? Explain. (3)
6. (a) Learning should always result in behavioural change. Do you agree? Discuss. (6)
(b) What is the difference between learning and training?(3)
(c) What behaviours are considered positive in organisations? Give 3 examples. (3)

UNIT - IV

7. (a) One brain is better than two. Discuss with examples.
(b) Indians are excellent as individuals but miserable in teams. Do you agree? Discuss. (6×2=12)
8. (a) Differentiate between group think and group shift. (6)
(b) Can personality be developed? Discuss. (4)
(c) Name two personalities who played key role in India's freedom movement. (2)

UNIT - V

9. (a) What is stress?
(b) Is stress desirable?
(c) What are stress busters?
(d) Explain burn out. (3×4=12)
10. (a) What are Hawthorne experiments?
(b) Differentiate between monotony and boredom.
(c) What is the concept of yoga?
(d) How human engineering and equipment design are related? (3×4=12)