

[Total No. of Questions - 10] [Total No. of Printed Pages - 2]
(2063)

939

MBA 1st Semester Examination

Indian Ethos & Values

105

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.

Note : Attempt five questions in all, selecting one question from each unit. All questions carry equal marks.

UNIT - I

1. What do you understand by the term 'value'? Explain different types of values. Differentiate values from ethics, morale and common sense. (12)
2. Discuss the importance of values in a modern society? What values are most needed among Indian managers? How would you develop values among Indian managers. (12)

UNIT - II

3. "There is a close relationship between vibrant leadership and human values which deeply imparts organisational decision making and sustainability." Discuss. (12)
4. "Values help to reduce, prevent and cope with stress". Comment on the statement from the perspective of an Indian manager. (12)

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UNIT - III

5. Define Indian ethos and work ethos. What are the basic principles of Indian Ethos for work (management). Give examples. (12)
6. Define TQM? What are its basic principles. (12)

UNIT - IV

7. Meditation and yoga are techniques for improving inner capacity. Discuss the statement and also bring out the differences between the two. (12)
8. What is spirituality? How do spirituality helps to maintain work-life balance and entrance organisational efficiency. (12)

UNIT - V

9. Define ethics. 'Ethics and practices of ethics help on organisation to grow'. Comment. (12)
10. Briefly discuss the relationship between global change and human values. Why values and ethics should be developed among students of Indian business schools. (12)