

[Total No. of Questions - 20] [Total No. of Printed Pages - 2]
(2063)

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MBA 1st Semester Examination
Principles & Presence of Management (N.S.)
MBA-108

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : The question paper has three sections. Each section has different instructions. Please read carefully the instructions before attempting any section.

SECTION - A

Write short notes in the following. Each question carries 2 marks. All the questions are compulsory.

1. List any five characteristics of Quality managers.
2. Management as an art.
3. Planning as a management function.
4. Strategic planning-meaning and definition.
5. List three characteristics of formal organisation.
6. List steps of selection process.
7. Concepts of performance appraise.
8. Three qualities of a transformational leader.
9. Quality of work life.
10. List any three factors affecting quality. **(2×10=20)**

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SECTION - B

Write short consists for any four of the following questions. Each question carries 5 marks.

1. Explain in brief, different barriers to effective planning.
2. Write, in brief, about the contribution of Taylor and his scientific management in the evolution of management thought.
3. Differentiate between professionally manager companies and family owned companies in any three dimensions of management.
4. What is systems approach to stating? Explain.
5. "A good leader is not necessarily a good manager." Comment on this statement and compare leadership with management.
6. What do you understand by Take Quality control? **(5×4=20)**

SECTION - C

Write essay type answers for any two of the following questions. Each question carries 10 marks

1. What do you mean by Social responsibility of managers? How can social responsibility be made operational in on organisation?
2. "Decision making is the primarily task of the management." Comment an this statement and explain the process of decision making.
3. List down the various types of selection Interviews. On what factors does the success of interview depend?
4. How will you overlap a quality control system in an enterprise? Elaborate. **(10×2=20)**