14897
MBA 3rd Semester Examination
Advanced Industrial Psychology (O.S.)
HRM-02

Time : 3 Hours  Max. Marks : 60

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

*Note*: Attempt five questions, selecting one question from each unit. Marks are indicated against each question.

**UNIT - I**

1. (a) Who is the father of industrial psychology?  
(b) Why an MBA student should study industrial psychology. Explain?  
(c) What is brain mapping? Elaborate.

2. (a) Can psychological tests be relied upon? Discuss.  
(b) What are the limitations of psychological tests?  
(c) Name four psychological Tests. Explain one test.

**UNIT - II**

3. (a) What do you understand by Human engineering? Explain.  
(b) By the time the child reaches the age of 7 years the personality is cast. Explain.  
(c) Mention 4 TQM tools.
4. (a) Who is considered as the father of scientific management? (2)
(b) What are therbligs? Where are they used? (4)
(c) Differentiate between time study and motion study. (6)

UNIT - III

5. (a) What is 5th discipline? (2)
(b) Who is the author of the book “The fifth discipline”? (2)
(c) What are the principles of Adult learning? (4)
(d) Who is responsible for the development of industrial employee? (4)

6. (a) What is the difference between teaching and learning? (4)
(b) What are the characteristics of an ideal trainer? (4)
(c) What methods are available for evaluating the effectiveness of training? (4)

UNIT - IV

7. (a) Name four personality development theories and explain atleast one theory. (6)
(b) Explain the meaning of interpersonal relationships in organizations with suitable examples. (6)

8. (a) Differentiate between formal and informal groups in organizations with examples. (6)
(b) What is brain storming technique? Where is it used? What are its limitations? (6)
UNIT - V

9. (a) Today’s industrial worker has become a cog in the wheel. How to provide meaning to his work? Discuss (4)

(b) What factors should be considered while designing a computer chair? (4)

(c) Can playing field games relieve stress? Explain. (4)

10. (a) Why organizational stress is increasing in industries? Illustrate with examples. (6)

(b) What is work life balance? What are the methods to achieve it? Explain. (6)