14881
MBA 2nd Semester Examination
Business Environment (N.S.)

MBA-202

Time : 3 Hours  Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

SECTION - A

All questions are compulsory. Each question carries 2 marks.

1. What do you mean by external business environment?

2. What is social responsibility of business?

3. What is Globalization?

4. Write down two important features of Indian economy as an under-developed economy.

5. What are two most important factors which caused economic crises in 1991?

6. How many industries were originally kept under Schedule ‘A’ and Schedule ‘B’ in the Industrial Policy Resolution of 1956?

7. Write down names of two committees which examined working of Industries (Development & Regulation) Act 1951.

8. Define budget deficit and fiscal deficit.

9. What is repo rate and reverse repo rate?

10. What is TRIMs?
SECTION - B

Attempt any four questions. Each question carries 5 marks.

1. What are factors affecting micro and macro environment?
2. Discuss briefly factors affecting social orientation of companies.
3. Write down main features of Globalization since 1990s.
4. Explain briefly two quantitative and three structural change features which indicate Indian economy a developing economy.
5. What measures were undertaken to bring about public sector reforms in 1991?
6. Give arguments in favour of SEZs.

SECTION - C

Attempt any two questions. Each question carries 10 marks.

1. What is a mixed economy? Describe its basic features.
2. What are objectives of FEMA? How is it a major departure from FERA?
3. Define business environment. Explain factors affecting internal and external environment.
4. What do you understand by depreciation of rupee? Explain factors responsible for depreciation of Indian rupee recently.