14871

MBA 1st Semester Examination

Computer Application in Management (N.S.)

MBA-107

Time : 3 Hours   **Max. Marks : 60**

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : The questions paper will consist of three sections A, B and C. Section-A is compulsory carrying 2 marks each. From section-B attempt any four questions carrying 5 marks each and from section-C attempt any two questions carrying 10 marks each.

SECTION - A

1. Define the Internet, Intranet and Extranet.

2. Define the difference between Telnet and Ghopher and how they are different from each other?

3. Define the difference between protocol and topology?

4. Explain the formatting techniques in Excel?

5. Name the different search engines.

6. What do you understand by high level language and low level language?

7. Define the term system software?

8. Write the steps to format the Text and Documents in MS-Word.

9. What are the advantages of E-Mail?

10. Name the different types of operating system.   (2×10=20)

SECTION - B

1. Explain the TCP service model.

2. Write the different steps for mail merging.

3. Explain the LAN, MAN and WAN.

4. Write the different steps in excel to implement the following equation: (2+3+15*19/15)

5. Define the difference between TCP and UDP.

6. Explain the advantages of computers in real life.   (4×5=20)

SECTION - C

1. Explain the OSI reference model with the help of diagram.

2. Explain the TCP segment header.

3. What do you understand by spreadsheet and how it is useful in business?

4. How TCP/IP model is different from OSI reference model?
                                        (10×2=20)