(2064)

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MBA 4th Semester Examination

Entrepreneurship Development (N.S.)

MBA-401

Time : 3 Hours   **Max. Marks : 60**

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt five questions in all, selecting one question each from section A, B, C and D. All the sections carry equal marks i.e. 10 marks each. Section E is compulsory, carry 20 marks.

SECTION - A

1. "Developing countries need imitative entrepreneurs rather than innovative entrepreneurs"? Do you agree? Discuss.   (10)

2. Critically examine the Peter Drucker's views of entrepreneurship.   (10)

SECTION - B

3. A young entrepreneur has come out with an idea of manufacturing toilet leaves for the target group of travelers. How would you evaluate this idea?   (10)

4. What is project identification? Explain the internal and external constraints in project identification.   (10)

SECTION - C

5. Establish the international entrepreneurship and network relationship with reference to international marketing communication sector.   (10)

6. What are the steps in opening up a small scale industry? Explain each step in detail. (10)

SECTION - D

7. Explain the concept of women entrepreneurs. List out the problems to be faced by women entrepreneurship in India. (10)

8. What do you understand by venture capital? Write a detailed note on its locating venture capitalists. (10)

SECTION - E

9. (a) What are various stages of entrepreneurship process?

   (b) Differentiate between entrepreneur and intrepreneur.

   (c) State the elements of entrepreneurship?

   (d) State the sources of business ideas.

   (e) Differentiate between innovation and creativity.

   (f) What is feasibility analysis?

   (g) Explain the stages of economic development

   (h) State the procedure for registration of a small scale unit.

   (i) What are the functions of women entrepreneurship?

   (j) Who is small scale entrepreneur? (2×10=20)