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(2123)

1521

**B. Pharmacy (Ayurveda) 1st Semester Examination**

**English (N.S.)**

**BPA-136**

**Time : 3 Hours**

**Max. Marks : 70**

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**Note :** Attempt six questions in all. Question 1 is compulsory and attempt any five questions out of remaining six questions

1. Write brief note of 50 words on each of the following:
  - (i) Discuss the characteristics of type A personality.
  - (ii) Effective time management makes you a successful person. Discuss.
  - (iii) Discuss two methods to enhance low self confidence.
  - (iv) Discuss importance of facial expressions in non-verbal communication.
  - (v) How would you update your resume for an interview?
  - (vi) Effective listening is first step towards good communication. Discuss.
  - (vii) A good vocabulary is needed for effective communication. Discuss.
  - (viii) Group discussion gives a chance to everyone to give his point of view. Discuss.
  - (ix) Self asses your weaknesses that you would like to improve.
  - (x) Body language is more important than verbal communication. Discuss. **(10×2=20)**

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**[P.T.O.]**

2. Describe the five main factors that summarize the personality structure. **(10)**
3. Discuss any three barriers to effective communication in an organization. **(10)**
4. "Face is the index of heart." Discuss in the light of non-verbal communication. **(10)**
5. Discuss the role of good physical appearance and a cheerful expression while being interviewed for a job. **(10)**
6. Self Confidence is first requirement for effective communication. Discuss. **(10)**
7. What are the basic objectives of Group discussion? **(10)**