

[Total No. of Questions - 11] [Total No. of Printed Pages - 2]  
(2123)

1444

**MBA 2nd Semester Examination**

**Research Methodology (N.S.)**

**MBA-206**

**Time : 3 Hours**

**Max. Marks : 60**

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**SECTION - A**

*Attempt all questions. Each question carry 2 marks.*

1. (i) Theory
- (ii) Independent variable
- (iii) Delimitation of a Research Study
- (iv) Deviation
- (v) Sample Frame
- (vi) Conjoint Analysis
- (vii) Attitude Scale
- (viii) Science
- (ix) Null Hypothesis
- (x) Objectives of Research. **(2×10=20)**

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**[P.T.O.]**

**SECTION - B**

*Attempt any four questions. Each question carry 5 marks.*

2. Write a short note on the need of literature review.
3. Distinguish between the various types of variables.
4. Write a short note on Experimental Research.
5. Write a short note on sealing techniques.
6. Distinguish between Pretesting and Pilot Research.
7. Elaborate on the role of statistics in research. **(4×5=20)**

**SECTION - C**

*Attempt any two questions. Each question carry 10 marks.*

8. What is research? What are the various steps in research?
9. What do you mean by data? Distinguish between primary and secondary data.
10. Distinguish between probability and non-probability sampling.
11. Write brief notes on the various techniques of data analysis. **(2×10=20)**