

[Total No. of Questions - 11] [Total No. of Printed Pages - 2]
(2124)

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MBA 3rd Semester Examination
E-Commerce and IT Enabled Services (NS)
IT-02

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Section A is compulsory. Attempt any four questions from Section B and any two from Section C.

SECTION - A

1. (a) What is Internet protocol?
- (b) Explain World Wide Web.
- (c) Describe Domain name and Domain name server.
- (d) Give an account of E-Business.
- (e) Define HTML and its advantages.
- (f) What do you mean by Java Script?
- (g) Discuss in short where and why XML is useful,
- (h) Describe in short ASP.Net.
- (i) Give brief introduction of AJAX.
- (j) What is mail server? (2×10=20)

[P.T.O.]

SECTION - B

2. Explain in detail IT enabled service.
3. Discuss in detail E- Business models.
4. What is web server and differentiate between web server and mail server?
5. What is Internet protocol and differentiate between IPv4 and IPv6?
6. Describe the mechanism of Database connectivity through ADO.net.
7. What do you mean by web service? Explain. (4×5=20)

SECTION - C

8. What is e-commerce? Discuss B2B2C and C2B2C model giving proper examples.
 9. Discuss the importance and role of ASP.NET.
 10. Write a note on XML based methods of data set.
 11. Define the term SMTP. What are main components? Elaborate with its functions. (2×10=20)
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