

[Total No. of Questions - 20] [Total No. of Printed Pages - 2]  
(2125)

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**MBA 1st Semester Examination**  
**Business Environment (CBS)**  
**MBA-104**

**Time : 3 Hours**

**Max. Marks : 60**

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**SECTION - A**

*All questions are compulsory. Each question carries 2 marks.*

1. Define Environment.
2. What is Macro Environment?
3. What is Monetary Policy?
4. What is FEMA?
5. What is social responsibility?
6. What are MNCs?
7. What are ethics?
8. What is globalisation?
9. What is Devaluation?
10. What is mixed economy? (10×2=20)

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**SECTION - B**

*Answer any four questions. Each question carries five marks.*

11. What do you mean by capitalist system?
12. What do you mean by economic reforms?
13. Define green business ethics.
14. Write meaning of social responsibility of business.
15. Give impact of privatisation.
16. What do you mean by trade policy. (4×5=20)

**SECTION - C**

*Attempt any two questions. Each question carries 10 marks.*

17. Poverty exists within prosperity in Indian Economy. Prove this statement.
18. Explain objectives of monetary policy of India.
19. Clearly state the nature and scope of business ethics.
20. Explain reasons for growth of MNCs and their impact on Indian Economy. (2×10=20)