

[Total No. of Questions - 8] [Total No. of Printed Pages - 1]
(2125)

15643

M. Tech 3rd Semester Examination

Entrepreneurship

PE-E25

Time : 3 Hours

Max. Marks : 100

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt any five question. Each question carries equal marks.

1. Define the term Entrepreneurship. Discuss its various concepts with suitable example. (20)
2. What do you mean by the opportunities and dynamics of an opportunities. Explain the process of Business Opportunities recognition in brief. (20)
3. How will you plan an industrial unit. Explain the various financial aspects to be considered while planning any industrial unit. (20)
4. Discuss the different variables playing significant role to identify the market and demand for product. (20)
5. What do you mean by the term Break Even Point. Discuss its role and importance in any business organization. (20)
6. Discuss the term Production Planning. Explain its process with suitable example. (20)
7. Discuss various factors affecting the industrial environment in India in brief. (20)
8. What do you mean by the SWOT Analysis. Discuss its role and relevance for an Entrepreneur. (20)