

16233(D) - 0 DEC 2016

B. Tech 7th Semester Examination

Fashion Designing (NS)

TE-411(a)

Time : 3 Hours

Max. Marks : 100

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt five questions in all selecting one question from each of section A, B, C and D. Section E is compulsory.

SECTION - A

1. Write a note on fashion, differentiate between apparel and normal weaving fashion and also discuss about trend and creation. (20)
2. Explain about French and Greek revolution step by step with suitable example. (20)

SECTION - B

3. What is structural and decorative design, why it is more popular? How it is effected nowadays. (20)
4. Write note on (a) Element of art (b) Share, size and texture (c) Harmony (d) Proportion and balance on structure. (20)

SECTION - C

5. How many head theories are their. Compare its statics effect with 10 head theories. (20)
6. What is role of socio, physical and economical effect. Illustrate your answer with suitable design? (20)

SECTION - D

7. Describe about merchandising with taking different, example. How it helps for promoting fashion. (20)
8. (a) Describe about classic fashion. Show and what is importance for fashion world and India also.
(b) Write notes on creative of design for present designer. (15+5=20)

SECTION - E

9. Write the answer in brief.
 - (a) How fashion effect by marketing fashion.
 - (b) Describe about bubble up theory. Illustrate your answer with suitable example.
 - (c) Write about element of design.
 - (d) How designer is related with fashion.
 - (e) Write a note on fashion sketching with taking suitable example.
 - (f) How dress effects on fashion.
 - (g) What is knock offs?
 - (h) What is CAD and their utility?
 - (i) What is the utility of a stick figure in fashion design?
 - (j) Contrast colour effects on design. Justify your answer with suitable example. (2×10=20)