

[Total No. of Questions - 10] [Total No. of Printed Pages - 2]
(2063)

938

MBA 1st Semester Examination

Business Environment (O.S.)

104

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.

Note : Attempt five questions in all, selecting at least one question from each unit. All questions carry equal marks.

UNIT - I

1. What is business environment? Briefly describe the components of business environment. **(12)**
2. "There is a need to remain responsive to the ever changing challenges and opportunities of the contemporary business environment." Comment. **(12)**

UNIT - II

3. Briefly describe the important foreign market entry strategies. **(12)**
4. Define company and discuss its features. Classify various types of companies. **(12)**

UNIT - III

5. What do you mean by fiscal policy? How is it operated? **(12)**

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6. "Business is an integral part of the social system". Discuss. (12)

UNIT - IV

7. Briefly discuss the Fundamental Rights enumerated in Part III of the constitution. (12)
8. Discuss the various factors which determine the technological dynamics of a company. (12)

UNIT - V

9. What are foreign investments? Discuss its significance and limitations? (12)
10. Discuss the responsibilities of the corporates towards ecology and sustainable development with special reference to Indian context. (12)