

[Total No. of Questions - 11] [Total No. of Printed Pages - 2]  
(2123)

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**MBA 3rd Semester Examination**  
**E-Commerce and IT Enabled Services (N.S.)**

**IT-02**

**Time : 3 Hours**

**Max. Marks : 60**

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**Note :** Section A is compulsory. Attempt any four questions from Section B and any two questions from Section C.

**SECTION - A**

1. (a) What is AJAX?
- (b) Where and why XML is useful?
- (c) Write the main steps to set up a connection between ASP page and database.
- (d) Describe the term BPO.
- (e) What do you mean by web-page and portal?
- (f) What is the term B2B commerce?
- (g) What is the main difference between HTML and DHTML?
- (h) What do you mean by WAIS and its need?
- (i) Differentiate between the terms: Telnet and Usenet.
- (j) What are web servers? **(2×10=20)**

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**SECTION - B**

2. What are Internet Protocols? Differentiate between IPv4 and IPv6.
3. What do you mean by E-business model? Explain.
4. What is DNS? Discuss its relevance.
5. What is Java Script? Discuss its uses.
6. What do you mean by Web Services? Explain.
7. What is Electronic Business Security? How is it achieved?  
(4×5=20)

**SECTION - C**

8. What are the advantages of using forms and Explain with the help of an HTML program, the process of creating a Form?
9. Differentiate between the following:
  - (a) Request and response objects of ASP.
  - (b) Session and application variables in ASP.
  - (c) ADO and ODBC.
  - (d) Static and Dynamic Web page.
10. What do you mean by E-business system? Draw and explain in detail the architectural framework of E-Business.
11. What is SMTP? What are its main elements? Elaborate its working.  
(2×10=20)