

[Total No. of Questions - 10] [Total No. of Printed Pages - 2]
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MBA 4th Semester Examination

Strategic Management of Information Technology

ITEM-05

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt five questions in all, selecting one from each unit.
All questions carry equal marks.

UNIT - I

1. (a) What are strategic decisions?
(b) Explain the role of leadership in IT industry. (12)
2. Enumerate the problems of planning in IT industry with explanation. (12)

UNIT - II

3. Explain information system policies and planning. (12)
4. (a) What is Management Information System?
(b) How information security system works? (12)

UNIT - III

5. Define DSS. Discuss DSS application from strategic management perspective. (12)
6. Explain different system analysis models. (12)

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UNIT - IV

7. How information system can be integrated with strategic management? Explain. (12)
8. Discuss IT policies at the national level. (12)

UNIT - V

9. (a) How company should plan for strategic IT Resources?
(b) Elucidate business process redesign. (12)
10. What do you understand by IS? Discuss IS from strategic management perspective. (12)