

[Total No. of Questions - 10] [Total No. of Printed Pages - 2]  
(2063)

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MBA 4th Semester Examination

Strategic Management of IT

ITEM-05

Time : 3 Hours

Max. Marks : 60

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.*

**Note :** Attempt any five questions? Each question carries equal marks.

1. Explain the concept of strategic management. Also describe various factors affecting strategic decision making? (12)
2. With the change in business Scenario the role and position of a chief information officer is also under transformation. Illustrate with the holy of suitable example? (12)
3. Give a detailed overview of various policies and strategic involved in information system planning? (12)
4. Information system steering committee plays an important role in the development of a good strategic information system. Explain with special emphasis on the role of chief information officer? (12)
5. How Case tools help in batter planning and design of an information system? (12)

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6. Write a detailed note on various types of decision making approaches involved in development of a strategic Information system? (12)
7. Advancement in Information Technology is facilitating the process of efficient decision making. Illustrate? (12)
8. Give detailed description of various information Technology policies at National Level? (12)
9. Success of an Information System is critically depended on the efficient redesign of the business process. Explain? (12)
10. In modern competitive era an efficient information system can help the organisation in better management and gain the competitive advantage. Illustrate with the help of suitable example? (12)