

[Total No. of Questions - 20] [Total No. of Printed Pages - 2]
(2125)

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MBA 1st Semester Examination
Principles & Practices of Management (NS)
MBA-108

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : The question paper has three sections. Each section has different instructions. Please read carefully the instructions before attempting any section.

SECTION - A

Write short notes on the following. Each question carries 2 marks. All the questions are compulsory.

1. Management as a profession.
2. Various characteristics of Quality Managers.
3. Importance of Management Control.
4. Any three principles of Fayol.
5. Morale Building.
6. Findings of Hawthorne Experiment.
7. Management vs. Leadership.
8. List any three management motivation techniques.
9. Three social responsibilities of managers.
10. Meaning of Quality Management. (10×2=20)

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SECTION - B

Write short answer for any four out of the following questions. Each question carries 5 marks.

11. Explain decision theory approach of management in detail.
12. Explain the process of planning in management.
13. Characteristics of line and staff organisation.
14. Explain Training Principles.
15. Job Enrichment.
16. Contemporary views on leadership. (4×5=20)

SECTION - C

Write essay type answer for any two out of the following questions. Each question carries 10 marks.

17. Discuss the contribution of Taylor to scientific management thought.
18. "Organisation is an important tool to achieve organisational objectives." Comment.
19. What is meant by performance appraisal? Explain its various methods and limitations.
20. Explain the significance of 'Quality Control'. Discuss the main techniques of statistical quality control. (2×10=20)