

[Total No. of Questions - 6] [Total No. of Printed Pages - 2]
(2125)

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MBA 4th Semester Examination
Entrepreneurship Development (NS)
MBA-401

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

- Note :** (i) Attempt all the 10 questions from section A. Each carries 2 marks.
(ii) Attempt any 4 questions out of six questions from section B. Each carries 5 marks.
(iii) Attempt any 2 questions out of four questions from section C. Each carries 10 marks.

SECTION - A

1. Write short notes on:

- (i) What is Intrapreneurship?
- (ii) What is seed capital?
- (iii) What is feasibility analysis?
- (iv) What factors contribute to the new venture formation?
- (v) What is Brainstorming?
- (vi) Define synectics.
- (vii) What is Innovation?
- (viii) Define family entrepreneurship.
- (ix) Define venture capital financing.
- (x) What is value analysis?

(2×10=20)

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SECTION - B

2. Explain Briefly:

- (i) What are the most important factors for the entrepreneur, while starting a new venture, to make an assessment of?
- (ii) What is project monitoring and control? Elaborate.
- (iii) Write note on professionalism vs family entrepreneurs.
- (iv) Define Angel investors. What are their features?
- (v) What is the Schumpeter's view on entrepreneurship?
- (vi) Elaborate the stages of economic development.

(5×4=20)

SECTION - C

3. Discuss the role of women entrepreneurs' in the development of a nation with special reference to India.
4. Comment on the statement that creativity is pre requisite to innovation. Explain the creative process also.
5. Discuss main theories of entrepreneurship.
6. Discuss the importance of technical analysis while deciding the feasibility of the project.

(10×2=20)