

## CURRICULUM VITAE



**Prof. S.P. Bansal**

**Vice-Chancellor**

**Himachal Pradesh Technical University, Hamirpur (HP)**

**&**

**Former Vice Chancellor**

**Indira Gandhi Haryana State University,**

Meerpur, Rewari, Haryana

**&**

**Former Vice Chancellor (A/C),**

**BPS Mahila University (Haryana State**

**University), Sonapat, Haryana**

**&**

**Former Founder Vice Chancellor**

**Maharaja Agrasen University,**

Solan, Himachal Pradesh from Sept.2012 to April 2016.

### **Executive Summary**

In my collective experience of over thirty years, I have groomed, skilled and re-skilled millions of students in more than 25 countries. Being the leader of various professional bodies, I have been privileged enough to run and excel four universities till date as Vice Chancellor. I also feel privilege for being the Chief Editor of various International and National Journals of repute. I have written about 90 research papers, 24 books and guided 21 research scholars of Doctorate programme. I also remained a key person in facilitating Memorandums of Understanding between the organization I served and International universities of Ghana, Russia, Italy, Sri Lanka, Bangladesh, Tashkent, Dubai, Connecticut (USA), Guildford (UK) etc. Optimism, confidence and go-getter attitude are some of personality traits which enable me to reach the heart of my team mates with an ease. My area of expertise lies in Tourism Management, Research Methodology, Marketing, Finance, Quantitative Technique, Universal Human Values (UHV) and Personality Development.

Internal university administration and productivity assessment, along with liaison with business and the corporate world while ensuring the academic mission of the university remain my highest priority. My work is appreciated by conferring various awards, few of them are- **Best teacher award of HPU-2012** and Letter of Appreciation from H.E. Governor of Himachal Pradesh for preparing HPU vision document-2020 and promoting international understanding, **Life Time Achievement Award -2013** in Management Excellence by Himachal Pradesh Commerce and Management Association, **and Life Time Achievement Award -2015** in Tourism education Excellence by **Lyceum of Philippines University, Manila**.

<b>CURRENT POSITIONS</b>	<p><b>Vice Chancellor, Himachal Pradesh Technical University, Hamirpur (HP) w.e.f. 12 June, 2018</b></p> <p><b>Council member, All India Council for Technical Education (AICTE), New Delhi</b></p> <p><b>Chairman, All India Tourism and Hospitality Board, AICTE, New Delhi ( 2020-23)</b></p> <p><b>Member of Board of Governors-BOG of IITTM, Ministry of Tourism, Govt. of India( 2016-19 and 2019-22)</b></p> <p><b>Member of Board of Governors-BOG of IIM Amritsar, Ministry of HRD, Govt. of India (2019-2014)</b></p> <p><b>Body member, AIIMS, Bilaspur by Ministry of Health and Family Welfare, GOI(2020-25)</b></p> <p><b>Member, Maharashtra RUSA Education Council (2018-2023)</b></p> <p><b>Member, Higher Education Council of Himachal Pradesh</b></p> <p><b>Advisor and Visiting Professor, University of European Tourism(UET) Italia, Milano, Europe</b></p> <p><b>SAARC President, Tourism and Hospitality Educators and Researchers Association of ASIAN Countries(Theraa)</b></p> <p><b>President : Indian Tourism &amp; Hospitality Congress (ITHC)</b></p> <p><b>Professor-Tourism, Institute of Vocational (Tourism) Studies, HP University, Shimla (w.e.f. July, 2007)</b></p> <p><b>Visitors' Nominee, Centre University, Tejpur, Assam (2018-21)</b></p> <p><b>Chancellors' Nominee, member of Executive Council-Gurugram University, Gurugram, Haryana(2018-2020)</b></p>
<b>PAST ADMINISTRATIVE AND ACADEMIC POSITIONS</b>	<p><b>Vice-Chancellor, Indira Gandhi Haryana State Govt. University, Meerpur, Rewari, Haryana w.e.f.22 April, 2016 to 8 June, 2018.</b></p> <p><b>Vice-Chancellor (additional charge),BPS Mahila University (Haryana State), Sonapat, Haryana w.e.f. 26 July, 2017 to 8 June, 2018</b></p> <p><b>Vice- Chancellor (Two terms), Maharaja Agrasen University, Solan, Himachal Pradesh from Sept.2012 to April 2016.</b></p> <p><b>Visitors' Nominee (2017-19), Himachal Central University</b></p> <p><b>Visitors' Nominee (2016-18), Jawahar Lal University, New Delhi</b></p> <p><b>Member, University Planning Board (Executive Committee)-2016-19, YMCA Haryana State Technical University, Faridabad, Haryana.</b></p> <p><b>Principal Investigator(1.05 Cr. Project),e-PG Pathshala in Management-A Centrally sponsored scheme of National Mission on Education through ICT (NMEICT) of MHRD (GOI) through UGC for developing 600 modules in management (2017-18).</b></p> <p><b>Principal Investigator(1.12 Cr. Project), e-PG Pathshala in</b></p>

	<p>Tourism and Hospitality-A Centrally sponsored scheme of National Mission on Education through ICT (NMEICT) of MHRD (GOI) through UGC for developing 640 modules (2018-19)</p> <p><b>UGC Nominee</b>, Deen Dayal Upadhyay Centre for Knowledge Acquisition and upgradation of Skilled Human Abilities and Livelihood(KAUSHAL), Himachal Central University, Dharamsala (HP).</p> <p><b>UGC Nominee</b>, Human Resource Development Centre, Punjabi University, Patiala(Punjab)</p> <p><b>Founder Chairman and Director</b>, Institute of Vocational (Tourism) Studies, Himachal University, Shimla from July 1999 to March, 2012.</p> <p><b>Dean Students Welfare</b>, H.P. University January 2010 to March, 2010.</p> <p><b>Director</b>, Institute of Integrated Himalayan Studies (Centre of Excellence), H.P University, Shimla March, 2009 to July, 2012.</p> <p><b>Director</b> (Nominated), Himachal Pradesh Tourism Development Corporation (HPDTC), Govt. of Himachal Pradesh from 2009 to 2012.</p> <p><b>Course Director</b> of Government of Himachal Pradesh for Skilled Development, Capacity Building, Training for Regional Guides and Training for Tourism Police Special Cadre from 2002 to 2009.</p> <p><b>Chief Editor:</b></p> <p><b>Journals:</b> Tourism Innovations, Tourism Spectrum, Tourism Development Journal</p> <p><b>Newsletters:</b> Himachal University Newsletter, MAU Newsletter, ITHC Newsletter, IGU Newsletter.</p>
<b>EDUCATIONAL QUALIFICATIONS</b>	M.Com., M.Phil, Ph.D., DCO, SCHE (Switzerland)
<b>AREA OF SPECIALIZATION</b>	Tourism Management, Marketing Management, Quantitative Techniques
<b>TEACHING EXPERIENCE</b>	Since 1992 ( MBA, MFC, M. Com., MTA, DAT, BBA students )

**❖ OTHER ADMINISTRATIVE –CUM- ACADEMIC EXPERTISE/EXPERIENCE IN THE PAST**

- **UGC Expert** for starting and framing Course Curriculum for UGC National Eligibility Test in Tourism Management, 2000 onwards, **UGC Expert** in the expert committee constituted for reframing Course Curriculum for UGC Nation Eligibility Test in Tourism Management, 2010, **UGC Expert** for paper setting for UGC National Eligibility Test for Tourism Administration/ Management, UGC observer for UGC National Eligibility Test for different Universities, 2002 onwards, **Member of UGC XIth Five Year Plan Committee** in various Universities for reviewing the Progress of Xth Plan in 2008-09, **UGC Nominee** as Adviser in SAP progress review committee, Dept. of Tourism,

Pondicherry University, Pondicherry, 2009 onwards, **UGC Expert** for evaluating Innovative/SAP proposals in 2009-14, **UGC Expert** for Innovative programmes in tourism -2010, **UGC Expert** for screening and approval of Innovative programmes in tourism – Jan., 2012, **UGC Expert** for screening and approval of UGC Major Research Projects in tourism – Feb., 2012, **UGC Expert** for allocating Foreign Travel Grant, May, 2012, **Adviser** in the UGC Tourism SAP meeting, Pondicherry University, Pondicherry, April, 2012, UGC Expert for screening and approval of UGC Major Research Projects in tourism –2013, **UGC Expert** for screening and approval of Innovative programmes in tourism –2013, UGC Expert for giving grant under UGC major Projects , UGC New Delhi- 2013 and 2014, **UGC expert** for SAP review committee at UGC New Delhi-2014, **UGC Expert member** for the inspection of Sikkim Manipal University, Sikkim in May, 2014,

- **Member of Editorial board** of *Journal of Hospitality and Tourism* of Culture & Environment Conservation Society, Bundelkhand University, Jhansi, *Journal of Tourism* of Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University, Srinagar Garhwal, *Management Vistas*, *Guru Gobind Singh Institute of Technology and Management Studies*, Yamunanagar, Haryana,
- **Member of Academic Council**, Institute of Heritage Management, New Delhi, 2003, , Indian Institute of Tourism and Travel Management(IITTM), Ministry of Tourism, GOI, Gwalior, MP, 2011-13, Indian Institute of Tourism and Travel Management(IITTM), Gwalior-2014-17.
- **Member of Board of Studies**, Uttrakhand Open University, Haldwani (prepared Tourism Course and Lessons for Three Years Course) 2005 onwards, Kota Open University, Kota, Rajasthan (prepared Tourism Course and Lessons for First Year) 2007 onwards, School of Tourism Studies, Punjab University, Chandigarh, 2009-11, Department of Tourism Studies, Kurukshetra University, Kurukshetra, 2010-12, Department of Tourism and Hotel Management Studies, Bundel Khand University, Jhansi, 2011-13, Department of Tourism Studies, Kurukshetra University, Kurukshetra, 2012-14, Department of History, Mother Taresa University, Kodai Kanal, Tamil Nadu in March, 2013), Faculty of Commerce and Business Management, Maharaja Ranjit Singh State Technical University, Bathinda-2015-17, Hotel and Tourism Management, MD University, Rohtak (Haryana)-2015-17.
- **Member of Research Degree Committee (RDC)**, School of Tourism Studies, Bundelkhand University, Jhansi, UP, 2006-08 and 2008-2010, Department of Management Studies, ML Sukhadia University, Udaipur, Rajasthan 2007, Department of Tourism studies, Kumaon University, Nainital, Uttrakhand, 2011-13, Centre University, Dharamshala, Himchal Pradesh,
- **Member of the Selection Committee** at Aurangabad University-2008, Bundelkhand University Jhansi-2008, Kurukshetra University-2009, Punjab University, Chandigarh, 2009, Governor's Nominee in Interview/selection Board, Kurukshetra University, Haryana, 2008-10, HNB Garhwal Centre University, Srinagar, Uttrakhand, Feb., 2012, Jammu University, Jammu Feb., 2012, , Kashmir University, Srinagar, Feb., 2012, Central Jammu University, July 2012, Himachal Centre University, Dharamshala in August, 2012, Jammu University, 2013, Kashmir University, Srinagar, 2013, PTU in Sept., and Oct., 2014,
- **Secretary General**, *Indian Tourism & Hospitality Congress (ITHC)* 2003-18.
- **Member of the Review Committee** (High Task Force) constituted by the *Ministry of Tourism, Govt. of India*, 2003.for reviewing and making Tourism Syllabus uniform throughout India
- **Member of NCERT Vocational Curriculum Committee**, 2005.
- **Member of Advisory Board**, School of Tourism Studies, Punjab University, Chandigarh, 2009-11.
- **Expert for the different trainings** conducted by Ministry of Tourism, Govt. of India for the service providers/ tourism stakeholders including the immigration staff of various airports in different states in 2009, 2010 and 2011.

- **Expert for the revision of tourism and Hospitality course curriculum** in IGNOU, New Delhi, March 4, 2011.
- **Expert of the Advisory Council** of Doon University, Dehradun to start need based tourism courses under capacity building, 2011.
- **External Expert** for starting tourism courses and preparing course curriculum in Centre University, Jammu, Feb., 2012
- **AICTE Expert** in granting approval to various tourism and Hospitality Institutes of the country-2013, sanctioning grant to Polytechnic Colleges of the country in AICTE office, New Delhi-2013.
- **Addressed** North Zone Vice Chancellors' conference at Lovely University (Jalandhar) -2012, All India Vice Chancellors' Conference at New Delhi-2013, All India Vice Chancellors' conference at Gujarat Technological University, Ahmedabad-2013, Aligarh Muslim University, Aligarh in Dec., 2014 and various VCs meet at different places from 2014 onwards
- **Delivered Convocation address** as Chief Guest in PG DAV College (E), University of Delhi, April 17, 2014.
- **Expert member of the Task Force** / sub-committee of the All India Board of Hospitality & Tourism Management ( AIB-HTM) at AICTE New Delhi on 12 Nov., 2014, Goa on 28-29 Nov., 2014 and Madurai in April, 2015, in Bhubneshwar, Jan1, 2016.
- **Expert member** of Tourism and Hospitality School Board, IGNOU, New Delhi, 2015-17.
- **Expert member** in the process of consultations for formulating the New Education Policy (NEP) by the Ministry of HRD (GOI).
- **Expert Member** of Regional Advisory Committee (RAC) for CIPET, Baddi nominated by Department of Technical Education, Govt. of Himachal Pradesh-2015-16.

#### ❖ **RESEARCH EXPERIENCE:**

➤ **DOCTORATE STUDENTS GUIDED (completed Ph.Ds)** - **21**

➤ **DELIVERED INAUGURAL ADDRESS, KEYNOTE ADDRESS AND SESSION CHAIR IN SEMINARS/ CONFERENCES/ WORKSHOPS** - **About 300**

#### ➤ **RESEARCH PROJECTS COMPLETED**

- **Economic Impacts of Tourism in Himachal Pradesh**, a major project sanctioned by Department of Tourism and Civil Aviation, Government of Himachal Pradesh for the Year 2006-07
- **Role of Religious Tourism in the Development of Local Community – A Case Study of *Shakti Peeths***, project sanctioned by IIHS (UGC Centre of Excellence) HP University, Shimla, 2006-07 (Worked as Principal Investigator) .
- **Evaluating Eco-tourism at Renuka, Rewalsar and Pong Dam Wetland for Sustainable Tourism Development**, a major project sanctioned by IIHS (UGC Centre of Excellence) HP University, Shimla, 2005-06 (worked as principal Investigator).
- **Sustainable Tourism Development in Himachal Pradesh**, a major project sanctioned by IIHS (UGC Centre of Excellence) HP University, Shimla, 2004-06 (Worked as Principal Investigator).

- **Heritage Tourism in Himachal Pradesh-Problems & Prospects**, a major project sanctioned by UGC 2002-2004 (Worked as Principal Investigator)
- **Tourism Development and its Impact on the Hilly Environment of Himachal Pradesh**, a major project sanctioned by UGC 1997-1999 (Worked as Principal Investigator).
- **Potential of Tourism in Himachal Pradesh -A study of Kinnaur District**, a minor project sanctioned by H.P. University, Shimla, 1998 (Worked as Principal Investigator).
- **Rural Indebtedness in Himachal Pradesh- A zone-wise comparative study**, A major project sanctioned by UGC 1995-98 (Worked as Co-Principal Investigator).
- **Social Assessment Study of DPEP Districts in Himachal Pradesh**, a major project sanctioned by World Bank, New Delhi to the Tribal Institute, H. P. University for two years and completed in 1995-96. (Worked as a Project Member and visit the tough terrain areas of the selected blocks of Himachal Pradesh to assess the social strata).
- **Evaluating Eco-tourism in Natural Areas of Himachal Pradesh for Sustainable Tourism Development** a major project sanctioned by UGC, 2009-11 (worked as Principal Investigator).
- **Rural Tourism in Himachal Pradesh- A study of Baroh and Pragpur village**, A Major Research Project sanctioned by Ministry of Tourism, Govt. of India through IITTM, Gwalior, 2011( working as Principal Investigator).

#### ➤ PUBLICATIONS

✓ **RESEARCH PAPERS/ ARTICLES PUBLISHED (As Author /Co-author) – About 90**

✓ **BOOKS (as Author /co-Author/ Editor)**

- **Tourism Dimensions- Innovations, Challenges and opportunities (Ed.)**, Indu book Services, New Delhi, 2016, pp 297.
- **Tourism- A Multifaceted Perspective (ed.)**, Bharti Publications, Delhi, 2016, pp 345.
- **Management's Next Frontier- Bharatiya Scriptures Applied (Ed.)**, Swami Vivekananda Peeth of Maharaja Agrasen University and Bhartiya Shikshan Mandal, Chandigarh, 2015, pp.250.
- **Tourism and Hospitality- Trends, Concerns and Opportunities (Ed.)**, Bharti Publications, Delhi, 2015, pp 477.
- **Tourism: Innovations and Challenges in the age of m-Commerce, (Ed.)**, Bharti Publications: New Delhi, 2015.
- **International Business- Trends, Issues and Challenges (Ed.)**, Bharti Publications, Delhi, 2015, pp 473.
- **Tourism Inclusive Growth and Sustainable Development (Ed.)**, Bharti Publications, Delhi, 2015, pp 783.
- **Tourism- Present and Future Perspective(Ed.)**, Kanishka Publishers, New Delhi, 2015, pp.462
- **Tourism-Concepts, Issues and Challenges (Ed.)**, Neha Publishers and Distributors, New Delhi, 2014-15, pp. 553.
- **Corporate Social Responsibility-Sustainable & Economic Growth**, Bharti Publications, Delhi, 2014, pp 386.
- **Tourism towards New Horizons: Status, Issues and Perspectives (Ed.)**, Kanishka Publishers, New Delhi, 2014.

- **Essentials of Marketing Research**, Kalyani Publishers, Ludhiana, 2013, pp.23.36.
- **Altai-Himalaya – Two foundations of Euroasia, A monograph** published *under Indo-Russia Scientific and cultural exchange forum* jointly by HPU and Altai Agricultural University, *Sattayam publishing* House, New Delhi (2012), pp. 376.
- **Tourism for development-A Strategic Approach (Ed.)**, Bharti publications, New Delhi (2012).
- **Global Economic Slowdown: Opportunities and Challenges(Ed.)** by Kanishka Publishers, New Delhi, 2012, ISBN 978-81-8457-364-0, Volume I, pp 376 and volume II, pp. 377-582.
- **Tourism for Development- A Managerial Approach (Ed.)**, Kanishka Publishers, New Delhi, (2011), pp.492.
- **Tourism Infrastructure Development- A Sustainable Approach**, Kanishka Publishers, New Delhi, (2009), pp. 411.
- **Sustainable Tourism Development- A Himalayan Experience**, Indus Publications, New Delhi, (2007), pp. 263.
- **Cutting Edge Research in Tourism: New Directions (Ed.)**, Abhishek Publications, Chandigarh, (2007), pp. 544.
- **Cutting Edge Research in Tourism; Emerging Issues and Challenges (Ed.)**, Abhishek Publications, Chandigarh, (2007), pp. 641.
- **Marketing Research**, Kalayani Publishers, Ludhiana, First Edition, (2006), pp. 403.
- **Tourism in the New Millennium–Challenges & Opportunities (Ed.)**, Abhishek Publications, Chandigarh, (2002), pp.486.
- **Marketing Management - A Textbook**, Kalyani Publishers, Ludhiana, First Edition, 1996, pp. 229, Second edition (1998), pp. 337 and Third Edition, (2002) pp. 594.
  - **Marketing Management** for M.Com. of MD University and Kurukshetra University, Kalyani Publisher, (2004), pp.473
  - **Principles of Marketing** for Jammu University, Kalyani Publisher, (2004), pp. 430
  - **Principles of Marketing** for Madhya Pradesh Universities, Kalyani Publisher, (2004), pp. 321
  - **Marketing Management** for Bharathidasan University, Kalyani, (2004), pp 293
  - **Marketing Management** for Madurai Kamraj University, Kalyani Publisher, (2004), pp 315
  - **Marketing Management** for Uttar Pradesh Universities, Kalyani Publishers, (2004), pp. 568
- **Vipnan Prabandh**, Kalayani Publishers, Ludhiana, First Edition, (1998), pp. 246, 2<sup>nd</sup> Edition, (2003) pp. 661.
- **Tourism Development and Its Impact**, Sai Printographer, New Delhi, (2001) pp. 335.
- **Tourism towards 21st Century (Ed.)**, Deep and Deep Publications, New Delhi, (1998), pp. 280.
- **Management of Hydro-electric Power: Generation and Distribution**, Deep & Deep Publications, New Delhi, (1994), pp. 225.

### ➤ **STRATEGIC ASSIGNMENTS**

- Prepared **Vision Document-2020** (*Swarna Drashti*) of Himachal Pradesh University in 2011 (As main coordinator)
- Prepared **Vision Document of Institute of Integrated Himalayan studies** (UGC Centre of Excellence), H P University in 2012
- Prepared **Vision Document** Maharaja Agrasen University in 2014.

### ➤ **JOURNALS**

- Ten Issues of Tourism Development Journal-An International Refereed Journal (Annual) - As founder Chief Editor
- Five Issues of Tourism Innovations- an International Refereed Journal of Indian Tourism and Hospitality Congress- As founder Chief Editor
- One Issue of Himalayan Studies Journal-A refereed Journal (Bi-Annual) -As Chief Editor
- Three issues of Tourism Dimensions -An international refereed journal (Bi-annual) - as founder Patron and Chief Editor
- Two issues of Tourism Spectrum -An international refereed journal (Bi-annual) - as founder Chief Editor

### ➤ **NEWSLETTERS**

- Four Issues of H P University Newsletter – bilingual (Quarterly) - As founder Chief Editor
- Two Issues of IIHS (UGC Centre of Excellence) News Bulletin- As Chief Editor
- Five Issues of Indian Tourism & Hospitality Congress (ITHC) Newsletter- as founder Editor
- Three Issues of Maharaja Agrasen University Newsletter-As founder Patron

### ➤ **CHIEF CONSULTANT**

Completed Socio-Economic Base line survey of HPPCL (Govt. of HP) for Kashaang Stage II and III (as being Director of IIHS)

### ➤ **DOCUMENTARIES**

Two documentaries were prepared – one on SHAND cultural Event and other on Chalda Mahasu cultural Event at Saraji Jubbal (as being Director of IIHS).

### ❖ **GRANTS OBTAINED:**

- Special Grant from UGC for Starting Five Years Integrated Course (Master) in Tourism Administration in IVS, MTA (first in country) in 2007.
- Special Grant received from UGC for starting Two Years Pahari Miniature Painting Course in IIHS, HPU.
- Special grant of Rs. 2 Crore for the Department from Ministry of Tourism in 2011 for starting Three Years Bachelor in Hotel Management ( BHM) in IVS, MTA, HPU.
- Grant from UGC under Assistance Programme (SAP) to Institute of Vocational (Tourism) Studies, HPU from UGC in the tune of Rs. 36 Lacs for Five Years (2013-18).



- Got special assistance of Rs. 7 crore to Institute of Integrated Himalayan Studies, UGC Centre of Excellence (IIHS), HPU from University Grants Commissions (UGC) (2014-19).
- Sanctioned Rs. 1.05 Cr. By UGC for e-PG Pathshala in Management-A Centrally sponsored scheme of National Mission on Education through ICT (NMEICT) of MHRD (GOI) for developing 600 modules in management (As Principal Investigator), 2015-16.
- Sanctioned Rs. 5 Lac by the Association of Indian Universities (AIU) for Joint Research Project of AIU and MAU for studying “Excellence in Higher Education: An Empirical Study on Quality sustainability of select Universities of Northern India”, 2015-16.

#### ❖ FOREIGN ASSIGNMENTS

##### ✓ *Countries visited*

*Visited France (Paris), UK London, Birmingham, Wolver Hampton), Switzerland, USA (New York, San Francisco, Connecticut, Los Angeles, Las Vegas), Malaysia, Hong Kong, Singapore, Macao, Nepal. Srilanka, Tashkent, Thailand, Philippines, Italy(Milano,Venice,Rome), Russia(Moscow), Manaco, Myanmar, UAE ( Dubai, Sharjah, Abudhabi), Indonesia (Bali) and Oman( Muscat) on Indian Government Fellowship, attending/organizing conferences, visiting Professor in universities to deliver special lectures.*

- **Delivered Inaugural Keynote in an International Conference** organized by Indian Tourism Congress (ITC) in **Academic collaboration with Lyceum of Philippines University, Manila**, July 27-31, 2015. (Also acted as conference Secretary).
- **Delivered Inaugural Keynote and chaired the technical session in an International Conference** organized by Indian Tourism Congress (ITC) in **Academic collaboration with Bali Tourism Institute, Bali**, June21-24, 2014. (Also acted as conference Secretary).
- **Delivered Inaugural Keynote in an International Conference** on ‘**Tourism Towards New Horizons: Issues and perspectives**’, organized by organized by Indian Tourism Congress(ITC) in **Academic collaboration with Taylors University, Malaysia**, September 05-08, 2013 (Also acted as conference Secretary).
- **Guest of Honour in the inauguration of the conference and Chaired technical session on Tourism Trends – Issues and Challenges and presented paper** in Four Day International Conference on organized by Commerce and Management Association of India (CMAI) in **Academic collaboration with Skyline University College, Sharjah at Dubai, UAE**, February 05-08, 2013.
- **Delivered special Expert lecture to the Faculty of Waljat College of Applied Sciences, Muscat, Oman on 6<sup>th</sup> February, 2013.**
- **Chaired technical session on Changing Trends of Business Tourism and presented Two papers in** Four Day International Conference on **Changing Trends of Business Travel: From Silk Route to contemporary MICE Tourism Contemporary Tourism Issues and Practices**, organized by Indian Tourism Congress (ITC) in collaboration with Tashkent State University of Economics (the Faculty of International Tourism) Tashkent at **Tashkent**, August 10-13, 2012.
- **Chaired technical session on ‘Tourism Management’** in Four Day International Conference on ‘**Global Economic Melt Down in South Asian Countries**’, organized by Commerce and Management Association of India (CMAI) in **Academic collaboration with International Institute of Hotel Management (IIHM) , Thailand at Bangkok**, February 07-10, 2012 .
- **Deliverer special lecture to the students of International Institute of Hotel Management (IIHM), at Kasem Bundit University, Bangkok on 8 Feb., 2012.**

- **Chaired technical session on ‘Tourism Marketing’** in Five Day International Conference on **‘Regional Tourism – Trends, Changes and Challenges in South Asia’**, organized by Indian Tourism Congress(ITC) in Academic collaboration with **Srilanka Institute of Tourism and Hotel Management** , Srilanka at **Colombo**, June 22-26, 2011.
- **Chaired technical session on Tourism Marketing Issues’ and presented paper on ‘Destination Development and Branding : A case study of Himachal’ and Community perception about Tourism Impacts in Himachal Pradesh- An Empirical Analysis** in Four Day International Conference on **Contemporary Tourism Issues and Practices**, organized by Indian Tourism Congress(ITC) in collaboration with Emirates Academy for Hospitality Management ( EAHM) **Dubai** and Skyline University College, **Sharjah** at **Dubai, UAE**, September 10-13, 2010.
- Visited Bangkok and Pattaya (Thailand) to organize an **International Conference on Issues and Trends of Tourism Development -Changes and Challenges** as being Secretary General of Indian Tourism Congress (ITC) at *Bangkok*, Thailand, June 24-27, 2009.
- Chaired the technical session in an **International Conference on Destination Branding and Marketing- New Advances and Challenges for Practice**, organized by Institute for Tourism Studies, Macao, Purdue University, USA and Peking University, China, at Macao (China) December 17-19, 2007.
- Visited Institute of Tourism Studies, Hong Kong Polytechnic University, **Hong Kong** and Tourism Institutes in the Universities of **Kaulalumpur** and **Singapore** in December (18-23), 2007 to interact with faculty and students.
- Visited **Switzerland** to attend workshop on **Tourism and Hospitality** organized by Swiss Education Group at Leysin, Switzerland, from 17 to 30 June, 2006 and signed MOU on behalf of Institute of Vocational studies with Swiss Hotel Management School – University Centre and world leader in Hospitality Education, for providing on-the-job training to MTA and MHM students.
- Visited University of **Surrey**, Guildford, **UK** to present paper on **Role of Tourism in Conservation – A Case of Great Himalayan National Park, Kullu, Himachal Pradesh**, in an **International Conference on Cutting Edge Research in Tourism – New Directions Challenges and Applications**, 6-9 June 2006 organized by University of Surrey, Guildford, UK
- Visited Connecticut, **USA** in an **International Conference on Responsible Business in a Global Economy** (May 29-30, 2003) organized by NEBAA (New England Business Administration Association) and Southern Connecticut State University, New Haven, Connecticut, USA with the aim
  - To present a paper on **“Terrorism and Tourism Business”** on 29 May 2003.
  - To Participate in Dean’s session to discuss on **Business Education- Some Challenges** on 29 May 2003.
  - To Chair academic technical session on **Business Education** on May 30, 2003.
- Visited various Universities of **USA** like Quinnipiac University, Hamden, Connecticut; Fairfield University, California; UCLA University, Los Angeles; Stanford University, California; etc. from 1<sup>st</sup> June to 12<sup>th</sup> June 2003 to discuss various academic matters and to tie up IVS, MTA, H. P. University with these universities.
- UGC, Govt. of India offered fellowship and sponsored my name for Two months visit in **France** (Paris) in 1999 in the frame of **Indo-French Program of Co-operation in Social Sciences** for carrying research on **Socio-Economic Impact of Tourism in France**
- Study on Impact of Tourism in France and other countries in Europe- A survey was conducted at **various places of UK and Switzerland** in 1999.

## ✓ FOREIGN COLLABORATIONS

- Altai-Indian Himalaya Scientific and Cultural Exchange Forum-2011(Joint collaboration of Russia and IIHS (India) as Director of IIHS)
- Two MOUs signed in between Altai State Agrarian University and Altai State Technical University, Russia and Institute of Integrated Himalayan Studies (India) for Academic collaboration in 2012 as being Director of IIHS.
- MOU signed in between Liecter University, UK and Maharaja Agrasen University to promote International Understanding in 2013(As Vice Chancellor of MAU)
- MOU signed in between Ghanna University, Ghanna and Maharaja Agrasen University to promote International Understanding in 2014(As Vice Chancellor of MAU)
- MOU signed in between Lyceum of the Philippines University, Manila and Maharaja Agrasen University to promote International Understanding in 2015(As Vice Chancellor of MAU)
- MOU signed in between University of European Tourism(UET) Italia, Milano and Maharaja Agrasen University to promote International Academic Understanding in 2015(As Vice Chancellor of MAU)

## ✓ EVENTS ORGANIZED

### ➤ INTERNATIONAL CONFERENCES

- **8<sup>th</sup> ITHC International Convention on Tourism “Asia Pacific Tourism: Innovations and Challenges in the Age of M-Commerce”** by Indian Tourism and Hospitality Congress (ITHC) in **Academic collaboration** with **Lyceum of Philippines University, Manila**, July 27-31, 2015. (as conference organising Secretary).
- **7<sup>th</sup> ITHC International Convention on Tourism “Inclusive Growth and Sustainable Development: Agenda for Tourism and Hospitality Industry”** at Manali (Himachal Pradesh), India, 6<sup>th</sup> – 8<sup>th</sup> February, 2015 (as conference organising Secretary).
- **International Conference on tourism** organized by Indian Tourism Congress (ITC) in *Academic collaboration* with **Bali Tourism Institute, Bali**, June 21-24, 2014. (Also acted as conference Secretary).
- **International Conference on ‘Tourism towards New Horizons: Issues and perspectives’**, organized by Indian Tourism Congress (ITC) in *Academic collaboration* with **Taylors University, Malaysia**, September 05-08, 2013 (Acted as conference Secretary).
- **International Conference on ‘Global Economic Melt Down in South Asian Countries’**, organized by Commerce and Management Association of India (CMAI) in *Academic collaboration* with **International Institute of Hotel Management (IIHM) , Thailand** at **Bangkok**, February 07-10, 2012 (Acted as conference coordinator of the conference).
- **International Conference on ‘Regional Tourism – Trends, Changes and Challenges in South Asia’**, organized by Indian Tourism Congress(ITC) in Academic collaboration with **Srilanka Institute of Tourism and Hotel Management , Srilanka** at **Colombo**, June 22-26, 2011(Acted as organizing Secretary of the conference)
- **Organised Shimla Round Table Conference-2010 with Russian Delegation on behalf of Institute of Integrated Himalayan Studies at HPU Shimla.**

- **International Conference on Contemporary Tourism Issues and Practices**, organized by Indian Tourism Congress (ITC) in collaboration with Emirates Academy for Hospitality Management (EAHM) Dubai and Skyline University College, Sharjah at **Dubai, UAE**, September 10-13, 2010 (Acted as Convener of the conference).
- **International Conference on Himalayan Environment: Issues and Challenges** organized by *Institute of Integrated Himalayan Studies (UGC Centre of Excellence)* at Himachal Pradesh University, Shimla (India), March 22-24, 2010, (Acted as Conference Director)
- **International Conference on Issues and Trends of Tourism Development-Changes and Challenges**, organized by Indian Tourism Congress (ITC) at **Bangkok, Thailand**, June 24-27, 2009 (Acted as Convener of the conference)
- **International Conference on Backpackers Mobilities? An Expert Conference on Backpacker Tourism**, organized by The Association for Tourism and Leisure Education (ATLAS) and Institute of Vocational Studies, HPU at Shimla (India) March 26-28, 2008, (Acted as Conference Director)
- **International Conference on Cutting Edge Research in Tourism- Challenges and Opportunities**, organized by Institute of Vocational Studies, Master of Tourism Studies, H. P. University, Shimla, March, 17-18, 2007, (Acted as Conference Director)
- **International Conference on “Tourism in The 21<sup>st</sup> Century- Challenges and Opportunities”**, Organized by Institute of Vocational Studies, Master of Tourism Studies, H. P. University, Shimla, Sept.20-21, 2001, **About 110 delegates from 05 Countries participated**, (Acted as Conference Director)

#### ➤ WORKSHOPS CONDUCTED

- Two day National Workshop on **Bharatiya Prabandhan Pathyakram Nirmaan Abhiyan**(06-07 February, 2016) for the inclusion of Bharatiya Values and Ethics and excellence in syllabus and Curriculum of Management in collaboration with Sanskriti Uthan Nayas, New Delhi.
- One day National Workshop on **Entrepreneurship and Tourism** organized by Institute of Vocational Studies, Master of Tourism Studies, H. P. University, Shimla, on 27<sup>th</sup> September, 2002.
- One day workshop on **Hotel Industry in Shimla: Challenges and Issues**, jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 22 September, 2010.
- One day workshop on **Minor Stakeholders of tourism industry: Problems and Opportunities**.”Jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 23 September, 2010.
- One day workshop on **Community Participation and tourism development** jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 24 September, 2010.
- One day workshop on **Home Stay Scheme: Status and Opportunities in HP** jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 25 September, 2010.
- One day workshop on **Curriculum Designing for Tourism at school level** jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 26 September, 2010.

- One day workshop on **Home Stay Scheme: Status and Opportunities in HP- Phase II** jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 22 September, 2011.
- One day workshop on **Curriculum Designing for Tourism at school level- Phase II** jointly organized by **Institute of Vocational Studies (MTA) HPU and Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh**, 24 September, 2011.
- One day workshop on **Disaster Reduction Management** jointly organized by **Institute of Integrated Himalayan Studies (IIHS) HPU and Department of Revenue, Govt. of Himachal Pradesh, NSS and NCC**, 13 October, 2011.
- One day workshop on **Rural Tourism and its Impact in Pragpur Heritage village of Himachal Pradesh** jointly organized by **Institute of Vocational (Tourism) Studies , HPU and Ministry of Tourism, Govt. of India through Indian Institute of Tourism and Travel Management (IITTM), Gwalior**, 13 January, 2012( *Delivered special presentation*).
- Conference on **Destination Image and Branding – Strategies and Implications**, organized by Institute of Vocational ( Tourism) studies, HPU, Shimla, Sept., 11-12, 2009 (**Acted as Conference Director**).

#### ➤ **COURSES CONDUCTED:**

- **Refresher Course:** Conducted **21 days refresher Course in Commerce**, Academic staff College, H.P. University, Shimla, Aug 7-26, 2000 (Act as Course Co-coordinator).
- **Tourist Guide Courses:** Regularly conducting **Tourist Guide Courses** at various places of Himachal Pradesh on behalf of Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh, (Acting as Course Director).
- **Tourism Police Orientation Course:** Conducting **Tourism Police Orientation Course** at Shimla, Dharamsala, Solan, Una, Hamirpur, Chamba, Kinnaur, Kullu and Manali on behalf of Department of Tourism and Civil Aviation, Govt. of Himachal Pradesh every year from the year 2002 onwards (*Acting as Course Director*).
- **Tourism Orientation Courses for Hotel Staff and Transporters:** Conducting such courses time to time at various places of Himachal Pradesh on behalf of Ministry of Tourism, Government of India and Department of Tourism, Govt. of Himachal Pradesh, under the scheme “Capacity building for service providers”

#### ❖ **AWARDS & RECOGNITION:**

- Received „VIKAS RATAN AWARD“, by **International Integration and Growth Society**, New Delhi
- Received „JEWEL OF INDIA AWARD“, by **International Institute of Education and Management**, New Delhi.
- Selected for MAN OF THE YEAR-2002, Award, by **American Biographical Institute, Inc.**, USA.
- Chosen for distinguished standing and has been conferred with an **honorary appointment to the Research Board of Advisors** by the Board of Director, Governing Board of Editors and Publication Board of the **American Biographical Institute (ABI)** since 2002.
- Received „21<sup>ST</sup> CENTURY EXCELLENCE AWARD-2003“ and „CERTIFICATE OF MERIT“, by **International Business Council**, New Delhi for outstanding achievements.
- Received „RAJIV GANDHI SHIROMANI AWARD-2004“, by **International Achievers Development Organization**, New Delhi for excellent devotion in the respective field.

- Received „21<sup>st</sup> CENTURY HEALTH EXCELLENCE AWARD-2005“, by **International Institute of Education and Management**, New Delhi FOR outstanding achievements and remarkable role in the field of education.
- Received „NOBLE INDIA AWARD WITH GOLD MEDAL-2007“, by **Economic Growth Society of India**, New Delhi for having extra achievement in the respective field as „Individual Contribution for Nation’s Development“.
- Received „RAJIV GANDHI EXCELLENCE AWARD-2010“, by **Economic Growth Society of India**, New Delhi in lieu of the yeomen services rendered with excellence in their respective fields.
- Received „RASHTRIYA VIDYA SARASWATI PURASKAR AWARD-2010“, by **International Institute of Education and Management**, New Delhi for outstanding achievements and remarkable role in the field of education.
- **Best teacher award of HPU-2012** and Letter of Appreciation from H.E. Governor of Himachal Pradesh, Smt. Pratibha Singh for preparing HPU vision document-2020 and promoting international understanding.
- **Life Time Achievement Award -2013** in Management Excellence by Himachal Pradesh Commerce and Management Association.
- **CCI Technology Education Excellence Award-2014** as vice chancellor(awarded to Maharaja Agrasen University ) at Gujarat Technological University, Ahmedabad in the presence of Vice Chancellors of various universities, H.E. Ndubuisi Amaku, Ambassador of Nigeria, H.E. Shada Mohd. Abdali, Ambassador of Afganistan, H.E. Rizali. W. Indrakesuma, Ambassador of Indonesia and H.E. Dr. Lewis Mbilizi, Ambassador of Malawi.
- **PCMA Award of Excellence in Education-2015** for outstanding contribution in Commerce, tourism and management by **Punjab Commerce and Management Association**.
- **Presented Citation in Honour -2015** for outstanding contribution in Tourism Education and Research by **University of Rajasthan, Jaipur**.
- **Life Time Achievement Award -2015** in Tourism education Excellence by **Lyceum of Philippines University, Manila** and Indian Tourism and Hospitality Congress (ITHC).
- **Award of Excellence for outstanding contribution- 2018** in education in general and tourism and Hospitality in particular by Chandigarh University.

**PERSONAL DETAILS:**

<b>Father's Name</b>	Sh. K.L. Bansal
<b>Date of Birth</b>	19th Dec., 1965
<b>Permanent Address</b>	Res. MIG-17, BansalKunj, Opp. Housing Board Godown, Housing Board Colony, Sanjauli, Shimla-171006, (H.P.)
<b>Office Address&amp; Correspondence Address</b>	<b>Vice Chancellor, Himachal Pradesh Technical University, Hamirpur(HP)- 177 001</b>

**Place:**

**(Signature)**

**Date:**

**Innovative work done as Vice Chancellor**

**As founder Vice Chancellor of Maharaja Agrasen University, Baddi, Himachal Pradesh**

- University inaugurated by HE President of India, Introduced various Innovative courses like Forensic Science ( first in Himachal), coaching centre for needy students, operation of Mobile medical Van in nearby villages (first in Himachal), curriculum reform and signing MOUs with Corporate sector and International understanding
- Preparation of First Kulgeet of the university, first newsletter of the university, first Research journal of the university and Departments.
- First convocation of the university in complete Indian Attire.
- UGC 2f status for the university, approval of Law courses from BCI, approval of engineering courses from AICTE , approval of pharmacy courses from PCI, approval of architecture courses from COA etc.

**As Vice Chancellor of Indira Gandhi University, Meerpur, Rewari, Haryana (State University)**

- UGC 12-B status for the university
- Introduced many new courses like Pharmacy and science courses
- Affiliation of 145 colleges with the university for the first time
- First convocation of the university in complete Indian Attire.
- Preparation of First Kulgeet of the university, first newsletter of the university, first Research journal of the university and Departments.
- Complete examination reforms
- Organized State Job Mela in the university for the first time

**As Vice Chancellor of Bhagat Phool Singh women University, Sonapat, Haryana (State University)**

- Affiliation of colleges with the university for the first time
- Opening of Women study centre for the first time
- Opening of Women Chair for the first time
- Introduce Woman of the year award by the university( From CM of the state )for the first time
- Complete examination reforms
- Strengthening the infrastructure

**As Vice Chancellor of Himachal Pradesh Technical University, Hamirpur (State University)**

- Completion of construction work and shifting to New HPTU campus for the first time (inaugurated by Hon<sup>ble</sup> Chief Minister on 06<sup>th</sup> December, 2019).
- Conducted two first two convocation in Bhartiya Paridhan in one year. First one was intended to clear the backlog while second one to make it a regular annual feature.
- HPTU became teaching university for the first time by opening eight courses.
- Complete Examination Reforms in which CBCS was implemented for the first time.
- Curriculum of the various courses has been prepared as per industry and societal needs.
- Value based components have been added and one paper on environment has also been introduced for the first time.

- Green campus clean campus” concept has been started. HPTU is the first university in the country to start „one student one tree” concept and has linked the same with the degree by offering two credits.
- HPTU has focused upon research specifically. It has opened its research Centres at Institution level for the first time and has started Ph.D programme.
- HPTU has implemented the Gazette of the Rights of Person with Disabilities Act, 2016.
- HPTU has prepared its Kulgeet for the First time which was launched by the Hon”ble Chief Minister.
- HPTU has Published its first Newsletter and which was released by the Hon”ble Chief Minister.
- HPTU has Published its first Research Journal and which was released by the Hon”ble Chief Minister.
- HPTU has Published its First Annual Report and which was released by the Hon”ble Chief Minister.
- HPTU has signed various academic MOUs and directed all its affiliated institutions to sign at least five (05) MOU”s with top academic institutions/top industries and made it compulsory for every institution for better placements of the students.
- HPTU has started college ranking for the first time as to enhance quality education.
- Induction programme of three (03) weeks has been made mandatory for all the students of first year as to enhance their skills and to develop their personality level.
- Opening of Research chairs – HPTU is the first university in the country to establish Atal Bihari Vajpayee Research Chair apart from this three (03) more research chairs namely Baba Saheb Ambedkar Study Chair, Mahatma Gandhi Study Chair and Thakur Ram Singh Study Chair has been established.
- HPTU has made mandatory for its affiliated colleges to adopt at least one nearby village. The colleges have already started welfare schemes and organized awareness programmes in the adopted villages.
- GATE training of 100 hrs was provided for 458 students during 2018 and early 2019. 10 (Ten) Students qualified GATE exam during 2018 and early 2019. GATE training of 200 hrs was provided for 610 students from August, 2019 to November, 2019.
- Collaborative joint Research has been Promoted for quality research wherein 10 research projects of to Rs.30 lakhs each allotted for the first time to the faculties of affiliated engineering institutions.
- To enhance the innovative capacity of the students, innovative ideas were invited from 100 students of different affiliated colleges for which Rs. 50,000/- each was earmarked.
- Employability Test for the students of affiliated engineering colleges has been conducted for the first time. Employability Skills Training for the students of affiliated engineering colleges has been provided for the first time to enhance their technical domain and make them employable.
- Equity Action Plan for the students of weaker section was conducted for the first time.
- Creation of Digital Web Studio, e-Library, Data Centre, introduction of online system through ERP/MIS for the first time in the university.
- Opening of new off-campus in tribal area at Lahaul&Spiti